



***Saturday April 3, 2010***

***Old Town La Verne, CA***

Classic cars, hot rods, exotics, trucks, motorcycles, food, fun

Free admission to spectators and ride-ins

***Pre-registration \$ 35.00 cars & trucks-\$10.00 motorcycles***

includes T-shirt, dash plaque and special raffle ticket

***Pre-registration must be received before March 8, 2010***

Registrations accepted day of event space permitting, all pre-registered cars will be parked first.

Parking begins 7:30 a.m., opening ceremonies 10:00 a.m., awards presented 3:30

Motorcycle poker run

Food and hot rod vendors--3rd annual Chili Cook-off

Over 60 unique awards will be presented

Dave McClelland is M.C. for the day--Classic rock & roll by The Answer

Sponsorships and vendor spaces are available

Cool Cruise presents event proceeds to these foundations

THE REBECCA GOSS  
"BOO-YAAH"  
MEMORIAL FOUNDATION



Steven's Hope  
for children<sup>SM</sup>

For information on Cool Cruise call (909) 593-6208  
Information and registration form at [www.coolcruise.net](http://www.coolcruise.net)

Cool Cruise is presented by L.D. Johnson and Downtown La Verne Business Improvement District

# Registration Form

**NO REGISTRATIONS ACCEPTED AFTER MARCH 8, 2010**

**PLEASE PRINT CLEARLY AND RETURN ENTIRE FORM**

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

(address)

(street)

\_\_\_\_\_  
(city)

(state)

(zip)

Phone: \_\_\_\_\_

(primary)

(other) optional

Vehicle Year: \_\_\_\_\_ Make: \_\_\_\_\_ Model: \_\_\_\_\_

Club Affiliation: \_\_\_\_\_

Club/group parking requested: YES \_\_\_\_\_ NO: \_\_\_\_\_

Clubs/groups with 20+ registrations may request reserved parking on a space available basis.

All group completed registrations with payment must be submitted together.

**Pre-registration \$ 35.00---\$20.00 motorcycle pre-registration**

includes T-shirt, dash plaque and special pre-registered participant raffle ticket

***One free shirt per paid registration received prior to March 8, 2010***

T-Shirt style: Ladies: \_\_\_\_\_ Men: \_\_\_\_\_

T-Shirt size: Small \_\_\_\_ Medium \_\_\_\_ Large \_\_\_\_ X-Large \_\_\_\_ XX-Large \_\_\_\_ 3X-Large \_\_\_\_

Additional shirts available to purchase at event.

## **GENERAL INFORMATION, NO REFUND POLICY, LIABILITY RELEASE**

Cool Cruise reserves the right, in their sole discretion, to reject any registration as well as prohibit participation of any entrant due to vehicle condition, or entrants or entrant's guests objectionable behavior or conduct. Vehicle's artwork must be appropriate for a family oriented event. This event takes place on public and private property with the owner's permission. Entrants agree to permit the use of photos of themselves and their vehicles for any lawful purpose by Cool Cruise. All Federal, State, County and Local laws are enforced.

**NO TAILGATING, NO ALCOHOL ALLOWED.**

### **NO REFUND POLICY**

Cool Cruise has a no refund policy and is not responsible for Acts of God and will present the event on a rain or shine basis, without refund to the registered participant or vendor. Registrations are non-refundable and non-transferable.

### **RELEASE OF CLAIMS**

By signature, I acknowledge conditions and information stated herein and hereby agree to indemnify and hold harmless Cool Cruise, the City of La Verne, all officers, employees, agents, event sponsors, prompters, organizers, and anyone else involved in the organization, promotion, and management of this event from any loss, liability, expenses, and costs that may result from any damages, injuries or death against Cool Cruise, the City of La Verne, and all officers, employees, agents, event sponsors, promoters, organizers, or anyone else involved with the organization and management of this event.

[Flyer downloaded from www.SoCalCarCulture.com](http://www.SoCalCarCulture.com)

ENTRANT SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

**Registration cannot be accepted without complete information, payment and signature**

**REGISTRATION CONFIRMATION WILL BE MAILED TO YOU MARCH 10, 2010.**

**MAKE \$35.00 CHECK PAYABLE TO AND MAIL COMPLETED & SIGNED REGISTRATION TO:**

**Cool Cruise P.O. Box 44 La Verne, CA 91750**

**For information, contact (909) 593-6208**