

New Show Promoter

Supported by:

Old Town La Verne Business Improvement District
Tucker Tire C.A.T. Specialties CHP AAA Southern California Automobile Club

COOL CRUISE

A GATHERING OF HOT ROD'S FINEST

Same Great Venue!

**Limited Space
This Year
Register Now**

**Saturday, April 7, 2012
Old Town La Verne, CA**

Customs • Classics • Hot Rods • Trucks • Muscle Cars

Drive Magazine & Hot Rod Hot Line both say:

"This is one of the best car shows in Southern California"

New Parking Crew • Live Music • New Award Categories • Separate Pro Class

DAVE McCLELLAND AS M.C. AND CLASSIC ROCK & ROLL BY THE ANSWER

Shop at local businesses, visit vendors' booths and enjoy a meal at one of Old Town La Verne's Restaurants

Cool Cruise Proudly Supports the following Local Charities

*FLA Rescue Adopt a Pet Friend
For the Love of Animals
Dog & Cat Rescue
FLARescue.org*

*Sowing Seeds for Life
Where caring never stops
Providing services to local families
Sowingseedsforlife.org*

Parking begins at 7AM

Show starts at 9AM

Awards presentation at 3PM

Registrations accepted day of event, space permitting, pre-registered cars will be parked first \$45.00 Registration day of event

**For information on sponsorships, vendor spaces, or registration
Contact Doug Lorimer at (626) 332-1155**

Please Cut Here

GENERAL INFORMATION: Cool Cruise reserves the right, in their sole discretion, to reject any registration as well as prohibit participation of any entrant due to vehicle condition, or entrants or entrant's guests objectionable behavior or conduct. Vehicle's artwork must be appropriate for a family oriented event. This event takes place on public and private property with the owner's permission. Entrants agree to permit the use of photos and videos of themselves and their vehicles for any lawful purpose by Cool Cruise. All Federal, State, County and Local laws are enforced. **NO TAILGATING, NO ALCOHOL ALLOWED. NO REFUND POLICY:** Cool Cruise has a no refund policy and is not responsible for Acts of God and will present the event on a rain or shine basis, without refund to the registered participant or vendor. Registrations are non-refundable and non-transferable. **RELEASE OF CLAIMS:** By signature, I acknowledge conditions and information stated herein and hereby agree to indemnify and hold harmless Cool Cruise, the City of La Verne, all officers, employees, agents, event sponsors, promoters, organizers and anyone else involved in the organization, promotion, and management of this event from any loss, liability, expenses and cost that may result from any damages, injuries or death against Cool Cruise the City of LaVerne and all officers, employees, agents, event sponsors, promoters, organizers or anyone else involved with the organization and management of this event. **REGISTRATION / INSURANCE:** All vehicles must have current registration and insurance.

REGISTRATION- Make Checks Payable and Mail To: Doug Lorimer PO Box 1943 Covina, CA 91722

Pre-Registration- \$35 per vehicle before March 10th \$45 per vehicle after March 10th

No T-Shirt or Opportunity Drawing After The 10th

Year _____ Make _____ Model _____ Color _____ Lic. Plate _____

Name _____ Phone () _____ Insurance Holder & Policy No _____

Address _____ City _____ State _____ Zip Code _____

Email Address _____ Club Affiliation _____ T-Shirt Size _____

No Exchanges Allowed

X _____ Date _____

Signature of Vehicle Owner (Entrant must be 18 years of age. If under 18, a parent or guardian must sign.

Flyer downloaded from www.SoCalCarCulture.com