



Saturday April 23, 2011

Old Town La Verne, CA

hot rods, motorcycles, classics, customs, trucks,
food, fun, & friends
Free admission to spectators

REDUCED REGISTRATION AMOUNT FOR 2011

Pre-registration \$ 30.00 cars & trucks-\$10.00 motorcycles
includes T-shirt, dash plaque and free special raffle ticket

Pre-registration must be received before March 28, 2011

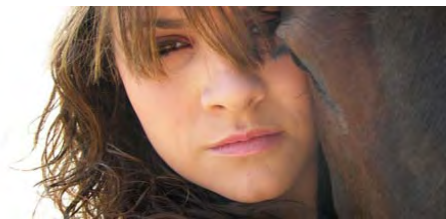
Registrations accepted day of event space permitting, pre-registered cars will be parked first.
\$35.00 Registration day of event, No T-shirt or dash plaque included

Parking begins 7:30 a.m., opening ceremonies 10:00 a.m., awards presented 3:30 p.m.

Mr. Dave McClelland is your M.C. for the day
Classic rock & roll by The Answer
Shop with our local businesses and vendors
Dozens of awards will be presented

Cool Cruise proudly supports:

THE REBECCA GOSS
"BOO-YAAH"
MEMORIAL FOUNDATION



Sponsorships and vendor spaces are available

Information and registration form at www.coolcruise.net or call (909) 593-6208

Pre-registration \$ 30.00

includes T-shirt, dash plaque and special pre-registered participant raffle ticket

NO REGISTRATIONS ACCEPTED AFTER MARCH 28, 2011

Name: _____
(last) (first)

Mailing Address: _____
(address) (street)

(city) (state) (zip)

Contact info: _____
(phone) (E-mail address)

Vehicle Year: _____ Make: _____ Model: _____

Club Affiliation: _____

Club/group parking requested: YES _____ Clubs/groups with 20+ registrations may request reserved parking on a space available basis. All group completed registrations with payment must be submitted together not later than March 15, 2011.

Flyer downloaded from www.SoCalCarCulture.com

One free shirt per paid registration received prior to March 28, 2011

T-Shirt style: Ladies: _____ Men: _____

T-Shirt size: Small _____ Medium _____ Large _____ X-Large _____ XX-Large _____ 3X-Large _____
Additional shirts available to purchase at event.

GENERAL INFORMATION, NO REFUND POLICY, LIABILITY RELEASE

Cool Cruise reserves the right, in their sole discretion, to reject any registration as well as prohibit participation of any entrant due to vehicle condition, or entrants or entrant's guests objectionable behavior or conduct. Vehicle's artwork must be appropriate for a family oriented event. This event takes place on public and private property with the owner's permission. Entrants agree to permit the use of photos and videos of themselves and their vehicles for any lawful purpose by Cool Cruise. All Federal, State, County and Local laws are enforced.

NO TAILGATING, NO ALCOHOL ALLOWED.

NO REFUND POLICY

Cool Cruise has a no refund policy and is not responsible for Acts of God and will present the event on a rain or shine basis, without refund to the registered participant or vendor. Registrations are non-refundable and non-transferable.

RELEASE OF CLAIMS

By signature, I acknowledge conditions and information stated herein and hereby agree to indemnify and hold harmless Cool Cruise, the City of La Verne, all officers, employees, agents, event sponsors, prompters, organizers, and anyone else involved in the organization, promotion, and management of this event from any loss, liability, expenses, and costs that may result from any damages, injuries or death against Cool Cruise, the City of La Verne, and all officers, employees, agents, event sponsors, promoters, organizers, or anyone else involved with the organization and management of this event.

ENTRANT SIGNATURE: _____ DATE: _____

Registration cannot be accepted without complete information, payment and signature

REGISTRATION CONFIRMATION WILL BE MAILED TO YOU BEGINNING MARCH 1, 2011

**MAKE CHECK PAYABLE TO AND MAIL COMPLETED & SIGNED REGISTRATION TO:
Cool Cruise P.O. Box 44 La Verne, CA 91750**

For information, contact (909) 593-6208

Cool Cruise is presented by L.D. Johnson and Downtown La Verne Business Improvement District