

# COOL CRUISE • CAR SHOW •

LA VERNE, CALIFORNIA



SATURDAY SEPT 11, 2021

10am-4pm

3rd. & D Streets  
Old Town La Verne  
FREE TO THE PUBLIC



IN CONCERT!

## The Answer



### SALUTING SO. CAL CAR & TRUCK CLUBS!

Benefiting:  
The La Verne K9 Police Foundation

Special Display of Antique Machinery  
Western Antique Power Associates



[www.CoolCruiseCarShow.com](http://www.CoolCruiseCarShow.com)

Produced by:  
**FLYING DEUCES**



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**GENERAL**  
OUTDOOR ADVERTISING

# COOL CRUISE CAR SHOW – La Verne, CA

A Salute to Classic Cars – Street Rods – Muscle Cars – Trucks – Exotics – Sports Cars - Antiques

**Saturday, SEPT. 11, 2021 – Old Town La Verne, CA** (3<sup>rd</sup> & D Streets)



Benefiting:

**Car Show: 10am-4pm – Move-In: 8am-10am**

Bring the entire family and enjoy a car show featuring Southern California's hottest cars and trucks! This show will sell out, so don't hesitate mailing in your Registration Form early. Music – Vendors – Unique Shops – Prizes – Awards - Great Food and more.

## GENERAL SHOW INFORMATION

**Open to Classics – Street Rods – Muscle Cars – Trucks – Exotics – Sports Cars - Antiques**

More Info: Contact (714) 671-5833 • Email: [Craig@FlyingDeuces.com](mailto:Craig@FlyingDeuces.com) • Website: [www.CoolCruiseCarShow.com](http://www.CoolCruiseCarShow.com)

**PRE-REGISTRATION ONLY - MUST BE RECEIVED BY MARCH 19, 2021 – NO REFUNDS**

## VEHICLE REGISTRATION – COOL CRUISE CAR SHOW – LA VERNE, CA

VEHICLE YEAR \_\_\_\_\_ MAKE \_\_\_\_\_ MODEL \_\_\_\_\_

NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_ CLUB AFFILIATION \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE: (\_\_\_\_\_) \_\_\_\_\_

\_\_\_ \$40 ENTRY FEE PRIOR TO AUGUST 27, 2021 / \_\_\_ \$50 AFTER AUG. 27, 2021 / \_\_\_ \$60 VIP PARKING SPACE

Entry Includes Official Event T-Shirt: CHECK SIZE: SM \_\_\_ MED \_\_\_ LG \_\_\_ XL \_\_\_ 2XL \_\_\_ 3XL \_\_\_ 4XL \_\_\_

**SEND A PHOTO OF VEHICLE W/ ENTRY FORM – BEST OF SHOW AWARDS – NO REFUNDS - RAIN OR SHINE**

**MAKE CHECK PAYABLE TO: FLYING DEUCES - MAIL TO: FLYING DEUCES – BOX 307 – BREA, CA 92822**

THE UNDERSIGNED AGREES TO INDEMNIFY AND HOLD HARMLESS FLYING DEUCES AND ITS EMPLOYEES, SPONSORS AND VOLUNTEERS, UNIVERSITY OF LA VERNE, CITY OF LA VERNE, AND OLD TOWN LA VERNE BUSINESS IMPROVEMENT DISTRICT/ASSOCIATION/MERCHANTS ADVISORY BOARD; ITS ELECTED OFFICIALS, OFFICERS, EMPLOYEES, AGENTS OR VOLUNTEERS AND THEIR SERVANTS, DIRECTORS; AGAINST ALL LIABILITY OF LOSS OR DAMAGES OF PARTICIPANT, ITS FAMILY, RELATIVES, OR GUEST MAY SUSTAIN OR INCUR AS A RESULT OF CLAIMS, COST OF JUDGEMENT ARISING FROM THE PARTICIPANT'S INVOLVMENT IN THE COOL CRUISE CAR SHOW ON SATURDAY, SEPT. 11, 2021 IN OLD TOWN LA VERNE – 3<sup>RD</sup> & D STREETS AND SURROUNDING PARKING LOTS AND STREETS OF THE CAR SHOW. PARTICIPANT(S) ACKNOWLEDGE HE/SHE/THEY HAVE LIABILITY INSURANCE AS REQUIRED BY THE STATE OF CALIFORNIA DEPARTMENT OF MOTOR VEHICLES-CVC 16020 SECTION (A-D) ALL CALIFORNIA VEHICLE CODES APPLY IN OLD TOWN LA VERNE AND SURROUNDING AREAS OF SHOW. PARTICIPANT UNDERSTANDS THAT HE/SHE IS RESPONSIBLE FOR THEIR VEHICLE AND ITS CONTENTS, AND MUST ALSO HAVE ADEQUATE COMPREHENSIVE AUTO INSURANCE. PARTICIPANT ALSO AGREES TO WAIVE ALL VIDEO AND PHOTOGRAPHIC RIGHTS OF SAID VEHICLE NOTED ABOVE TO PROMOTER FOR PROMOTIONAL PURPOSES. PROMOTER RESERVES THE RIGHT TO RESCHEDULE EVENT DUE TO UNFORESEEN CIRCUMSTANCES.

SIGNATURE \_\_\_\_\_ DATED: \_\_\_\_\_

SIGNATURE OF PARTICIPANT (ENTRANT MUST BE 18 YEARS OF AGE. IF UNDER 18 PARENT OR GUARDIAN MUST SIGN)

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## COOL CRUISE CAR SHOW

**Saturday, SEPT. 11, 2021 – 10am-4pm**

**Old Town La Verne – 3<sup>rd</sup> & D Streets – La Verne, California**

**Benefiting: La Verne K9 Police Foundation**

### VENDOR SPACE APPLICATION

NAME OF COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: (\_\_\_\_) \_\_\_\_\_

TYPE OF BUSINESS: \_\_\_\_ ADVERTISING PRODUCT \_\_\_\_ ON-SITE RETAIL SALES \_\_\_\_ DEMONSTRATION

PRODUCT DESCRIPTION: \_\_\_\_\_

**VENDOR SPACE FEE:** (Check Applicable Space Needed) - **Rain or Shine Event – No Refunds**

- \_\_\_\_ 10'x10' Vendor Space \$175
- \_\_\_\_ 10'x20' Vendor Space \$250
- Larger Spaces Call For A Price
- For More info Contact [Craig@FlyingDeuces.com](mailto:Craig@FlyingDeuces.com)
- Office: (714) 671-5833

- **MOVE-IN: UNLOAD VEHICLE: 7am – 8am**
- **BOOTH SETUP: 7am – 9:45am**

VENDOR AGREES TO CONDUCT ALL ACTIVITIES AT THE DESIGNATED ABOVE SHOW LOCATION AT ASSIGNED BOOTH LOCATION AND IN SURROUNDING AREA AROUND SAID SPACE, SO AS NOT TO ENDANGER ANY PERSON OR PROPERTY LAWFULLY THEREIN AND, FURTHER; IN ACCORDANCE WITH ALL APPLICABLE CITY, COUNTY, STATE AND FEDERAL LAWS AND REGULATIONS. THE UNDERSIGNED AGREES TO INDEMNIFY AND HOLD HARMLESS FLYING DEUCES AND ITS EMPLOYEES, EVENT SPONSORS AND VOLUNTEERS; CITY OF LA VERNE, OLD TOWN LA VERNE BUSINESS IMPROVEMENT DISTRICT/ASSOCIATION/MERCHANTS, AND UNIVERSITY OF LA VERNE, ITS ELECTED OFFICIALS, OFFICERS, EMPLOYEES, AGENTS OR VOLUNTEERS AND THEIR SERVANTS, DIRECTORS; AGAINST ALL LIABILITY OF LOSS OR DAMAGES OF VENDOR, ITS FAMILY, RELATIVES, OR GUEST THAT MAY SUSTAIN OR INCUR AS A RESULT OF CLAIMS, COST OF JUDGEMENT ARISING FROM THE VENDOR'S INVOLVMENT IN THE COOL CRUISE CAR SHOW ON SATURDAY, SEPT. 11, 2021 IN OLD TOWN LA VERNE AREA (3<sup>RD</sup> & D STREETS) AND SURROUNDING AREAS. VENDOR ACKNOWLEDGES HE/SHE/THEY HAVE LIABILITY INSURANCE AS REQUIRED BY THE STATE OF CALIFORNIA. VENDOR UNDERSTANDS THAT HE/SHE IS RESPONSIBLE FOR THEIR BOOTH AND ITS CONTENTS. PARTICIPANT ALSO AGREES TO WAIVE ALL VIDEO AND PHOTOGRAPHIC RIGHTS OF SAID VEHICLE NOTED ABOVE TO PROMOTER FOR PROMOTIONAL PURPOSES. PROMOTER RESERVES THE RIGHT TO RESCHEDULE EVENT DUE TO UNFORESEEN CIRCUMSTANCES.

**I HAVE READ AND UNDERSTAND ALL OF THE ABOVE TERMS AND CONDITIONS:**

SIGNATURE \_\_\_\_\_ DATED: \_\_\_\_\_

**MAKE CHECK PAYABLE TO: FLYING DEUCES**

**MAIL TO: FLYING DEUCES – BOX 307 – BREA, CA 92822-0307**

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